



Cutting Edge HVAC  
Technology...  
with a small  
business touch

# HVAC News

## Fall Edition 2004

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### ***Conventional Wisdom Applies to HVAC***

*“An ounce of prevention saves a pound of cure.”* That’s what HVAC professionals are saying about today’s heating, ventilation and air conditioning equipment.

The bottom line is that regular maintenance of your heating and air conditioning equipment saves you money. Clean equipment runs more efficiently. Keeping your energy bills down, your equipment lasting longer and yet your employees are still not complaining about temperature!

Clean filters are only one part of a good preventative maintenance program. Anyone with a little time on their hands who doesn’t mind crawling around on a rooftop or a boiler room can change filters. A good preventative maintenance program should include a full diagnostic test to ensure that your equipment is running correctly within its specific operating parameters.

A full diagnostic test helps to detect problems before your unit breaks down. This gives you the control to fix problems before they cause down time or damage to your equipment and saves you the inconvenience and additional cost of an emergency service call.

The Fall season is quickly coming upon us. Many of our customers have already scheduled their maintenance. Don’t wait until the temperature outside drops. ***Cold***

*employees are not productive employees. Call Advance Air now!*

### ***Electric Utilities Want to Pay You to Reduce Your Electric Bill***

*“The check is in the mail.”* Local electric utilities are literally writing a check to companies who purchase new energy-efficient heating and air conditioning units through the Cool Choice Program.

Not only does high-efficiency HVAC equipment save you money over time by reducing your electric bill, but now with the Cool Choice Program, your initial investment is reduced.

The Cool Choice Program was created by a partnership of local electric utilities, including NStar, MassElectric, Narragansett Electric, Cape Light and Nantucket Electric. The program is designed specifically for commercial, industrial, institutional and agricultural entities who want to take advantage of energy-savings without financial disincentives.

**Advance Air & Heat Co., Inc. is a participating contractor in the Cool Choice Program. Please call us today to find out how you can get paid to save money!**

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**To receive a quote for our annual priority preventative maintenance program, or find out more about Cool Choice Rebates, please call 508-763-3738 today!**